



Corporate Engagement Update

Sustainable, Responsible and Impact Investing | Bailard

Bailard's approach to corporate engagement focuses on both the shareholder process and supporting other stakeholders working to improve disclosures on important environmental, social, and governance (ESG) issues. Bailard's Sustainable, Responsible and Impact Investing (SRII) group typically focuses its corporate engagement efforts on the following areas:

ENVIRONMENTAL

- Climate change
- Greenhouse gas emissions
- Global water issues
- Biodiversity & habitat protection
- Sustainability reporting
- Renewable energy and decarbonization

SOCIAL

- Human rights
- Diversity, equity, and inclusion
- Social justice
- Supply chain management
- Workplace practices
- Income inequality

GOVERNANCE

- Shareholder rights
- Board structure & independence
- Executive compensation
- Risk management
- Ethical standards
- Policies & procedures on corporate political giving

Recent Activity

- We joined the ICCR Climate Finance Working Group and are now involved in its ongoing engagement with JPMorgan (led by As You Sow) on financed emissions; we joined a call with JPMorgan on this topic on September 19, 2022
- As a part of our involvement in Climate Action 100+'s engagement with Cummins (led by PRI), we joined a call with Cummins on the topic of climate action on October 6, 2022
- We joined the ICCR Climate Lobbying Working Group and are now co-leading (along with Trillium Asset Management) a new engagement with Accenture on its fossil fuel-related lobbying and advertising activities
- We signed onto a letter from Aviva Investors to manufacturers of hazardous chemicals (including three Bailard SRII holdings: Avery Dennison, Linde and Ecolab) calling on them to increase transparency and publish plans for phasing out persistent chemicals

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Partner Organizations

As You Sow

The goal of As You Sow (AYS) is to create large-scale systemic change by establishing sustainable and equitable corporate practices. Bailard supports the corporate engagement work of AYS, and Bailard's Blaine Townsend (SRII Director) has been collaborating with AYS since 1997.

www.asyousow.org

Ceres

Ceres works with investors specifically to better manage carbon, water and supply chain risks, and to ramp up global investments in clean energy and sustainable food and water systems. Bailard is a member of the Ceres Investor Network.

www.ceres.org

CPA-Zicklin Index

Bailard is a sponsor of the CPA-Zicklin Index, which benchmarks the political disclosure and accountability policies and practices of leading U.S. public companies. It is produced by the Center for Political Accountability in conjunction with the Zicklin Center for Business Ethics Research.

www.politicalaccountability.net

CDP

CDP is a nonprofit that runs the global disclosure system for investors, companies, cities, states and regions to manage their environmental impacts, with a focus on disclosure of carbon emissions, water use and deforestation. Bailard is a CDP Investor Signatory.

www.cdp.net

Climate Action 100+

Climate Action 100+ is an investor-led initiative organized to ensure that the world's largest corporate greenhouse gas emitters make clear commitments to cut emissions, improve governance and strengthen climate-related financial disclosures. Bailard is a signatory of Climate Action 100+.

www.climateaction100.org

PRI

The PRI seeks to build a sustainable global financial system by encouraging adoption and implementation of the six Principles for Responsible Investment. Bailard is a signatory of the Principles for Responsible Investment. The PRI is supported by, but not part of, the United Nations.

www.unpri.org

ICCR

Bailard is an affiliate member of the Interfaith Center for Corporate Responsibility (ICCR) - a membership organization of over 300 faith and values-based organizations, which engage hundreds of large multi-national corporations each year on social and environmental issues.

www.iccr.org

Moskowitz Prize

Bailard is a sponsor of the Moskowitz Prize, the premier global prize for research in sustainable and responsible finance. The prize is currently presented by Northwestern University's Kellogg School of Management.

www.kellogg.northwestern.edu/social-impact/academics/moskowitz-prize.aspx

“Disclosure on environmental and social performance is increasingly the expectation rather than the exception.”

– Ceres

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For more information, please call (650) 571 5800 or visit www.bailard.com.

Bailard, Inc.
950 Tower Lane, Suite 1900
Foster City, California 94404

Bailard