

250

AdvisorHub ADVISORS TO WATCH RIAs 2025



#5

Michael Faust

Bailard, Inc.

Foster City, CA

Scale: 97.72 | Growth: 83.81

We've created the **1,000 Advisors to Watch** to recognize excellence in all types of practices and advisors. We received nominations from 1,984 firms and advisors. Nominees were required to have a minimum of seven years experience, at least \$150m in AUM, 2 years at current firm and in good standing, and a clean regulatory record (2 or fewer complaints and no significant judgments). Advisors are ranked on a 100-pt scale in three categories. SCALE: Relative size of assets, production and quality of service; GROWTH: Relative year-over-year change in assets, clients and production; PROFESSIONALISM: Regulatory record, community involvement, mentorship and team makeup. Data collected is from 12/31/2023 to 12/31/2024. Award is valid from June 2025 – 2026. Participation in the ranking is open to any firm or advisor and there are no fees for participation.

This award does not evaluate the quality of services provided to clients and is not indicative of Bailard's future performance.